



THE COALITION FOR ASIAN AMERICAN CHILDREN AND FAMILIES

November 19, 2007

Ms. Joanna Brahlin
WCBS-TV
524 West 57th Street
New York, NY 10019

Dear Ms. Brahlin, *Joanna*

On behalf of the Coalition for Asian American Children and Families (CACF), I would like to thank you for your support of our *9th Annual Caring for Children Awards Gala*. Over 450 honored guests and community members gathered on November 7, 2007, to celebrate the achievements of Dr. Agnelo Dias, S.J. Jung, and Ruby Takanishi. We honored them for their leadership and dedication to improving the lives of Asian Pacific American children and families.

Your support helped make this year's Gala our largest fundraising event to date! Because of your support, CACF will be able to build on our accomplishments from this year:

- Worked with advocates, practitioners, and researchers to get \$1.3 million in the New York State budget for a community awareness campaign to address the high rates of suicide and depression among Asian Pacific American women
- Collaborated with advocates to get the City Council to give \$4.2 million to the Administration for Children's Services to reduce child abuse caseloads toward the national standard of 12 families per caseworker
- Provided cultural competency training to 248 school staff and after school providers, who in turn improved services for over 1,000 children and youth
- Mobilized 19 Asian Pacific American high school students to give a policy briefing to high-ranking Department of Education officials on supporting English Language Learner students and reducing harassment

CACF is a 501(c)(3) tax exempt organization (federal tax identity number 13-3682471). Your \$450 contribution for a half journal greeting is tax-deductible to the fullest extent of the law.

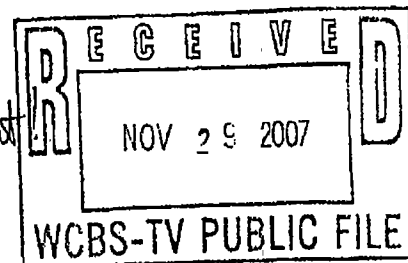
For a good overview of CACF's history, strategies, and accomplishments, please view the CACF promotional video at: <http://www.youtube.com/watch?v=zh9M7upcuvg>

Again, thank you for your support of CACF's initiatives and making a difference in the lives of Asian Pacific American children. We look forward to seeing you at our *10th Annual Caring for Children Awards Gala* next year!

Sincerely,

Wayne H. Ho
Wayne H. Ho
Executive Director

*Thank you for
your ongoing support*



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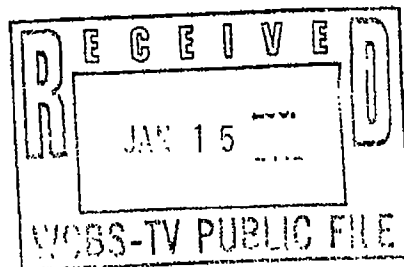
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Debra Fraser-Howze



December 3, 2007

Ms. Joanna Brahimi
WCBS-TV
524 West 57th Street, 4th floor, Room 4415
New York, NY 10019

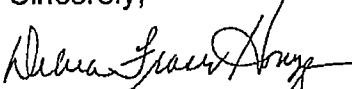
Dear Ms. Brahimi:


Thank you for supporting the National Black Leadership Commission on AIDS (NBLCA) 2007 Choose Life Awards and 20th Anniversary Gala held on Wednesday, November 7, 2007. Your purchase of one Sponsor ticket in the amount of \$1,000 is benefiting African-American men and women living with HIV/AIDS in the United States.

The NBLCA's mission is to inform, coordinate and organize the volunteer efforts of the indigenous Black leadership, including clergy, elected officials, medical practitioners, business professionals, social policy experts, and the media, to meet the challenge of fighting HIV/AIDS in their local communities.

We hope you will continue to support our efforts and join us again next year. Again, thank you for being a part of this memorable evening!

Sincerely,


Debra Fraser-Howze
President/CEO


The Rev. Dr. Calvin O. Butts III
Chairman of the Board

\$183 is the non-deductible portion of each ticket.



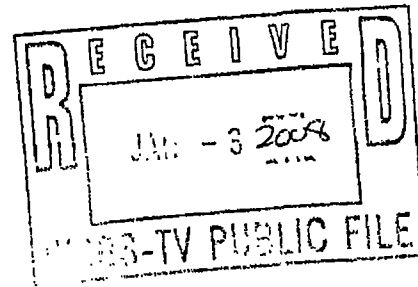
Mission Location:
90 Lafayette Street
New York, NY 10013



P 212-226-6214
F 212-226-6215
www.nycrescue.org

December 17, 2007

Joanna Brahim
Director, Comm & Community Affairs
CBS
524 W. 57th Street
NY, NY 10019



Dear Joanna,

We are indebted to you for the gracious contribution of your liaisoning on the days leading up to our 9th annual Great Thanksgiving Banquet. You are part of the reason we're ready, willing and able to have a Great Thanksgiving Banquet.

Needless to say, all of our staff and volunteers will delightedly recall the smiles of men, women and kids as they ate traditional Thanksgiving meals, listened to live inspirational music, conversed with VIPs and heard other notables share words of encouragement.

Many of our guests had never visited the mission before, and we welcomed all to return for regular daily pantry services, including hot meals, grocery items, clothes and a chance to relax from the day's worries.

Thanks again for your support of and concern for struggling New Yorkers. Have a very nice holiday and come see us soon.

Blessings,

A handwritten signature in dark ink, which appears to read "Jim VarnHagen", is written over a horizontal line.

Jim VarnHagen
Executive Director

Jesus said, "Come unto me and I will give you rest." Matt. 11:28

FOUNDED BY JERRY & MARIA MCAULEY



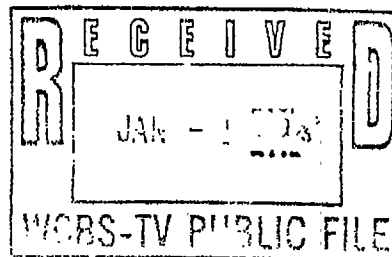
DEPARTMENT OF THE ARMY
UNITED STATES ARMY WAR COLLEGE AND CARLISLE BARRACKS
CARLISLE, PENNSYLVANIA 17013-5210

December 18, 2007

REPLY TO
ATTENTION OF

Office of the Commandant

Mr. Peter Dunn
General Manager
WCBS-TV
524 West 57th Street
New York, New York 10019-3909



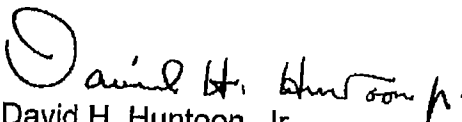
Dear Mr. Dunn:

On behalf of the U.S. Army War College and the Class of 2008, we wish to express our sincere appreciation to you and your associates for making our small group visit to WCBS-TV News on November 15, 2007, a success. The visit strongly supported our core curriculum examining the way one of New York City's leading news organizations faces the challenge of providing our society with a clear understanding of newsworthy events on a daily basis.

The students and faculty were pleased with the opportunity to interact with members of the newsroom staff and the hospitality Ms. Sharon Persaud showed us. Our students enjoyed the opportunity to see the newsroom operation and for the opportunity to view the midday news from the venues of the studio and control booth. In addition to being impressed with the technical expertise of the newsroom staff, our students were especially impressed with the positive working environment at WCBS-2. It was apparent that everyone working in the newsroom genuinely enjoyed what they were doing. Further, their infectious positive attitude made our students feel welcome in your studio.

Please extend our thanks to those members of your organization who made our visit so rewarding. We hope to continue our professional relationship for future educational trips to New York City.

Sincerely,


David H. Huntoon, Jr.
Major General, U.S. Army
Commandant



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December 19, 2007

Ms. Joanna Brahim

WCBS-TV

524 West 57th Street

New York, NY 10019

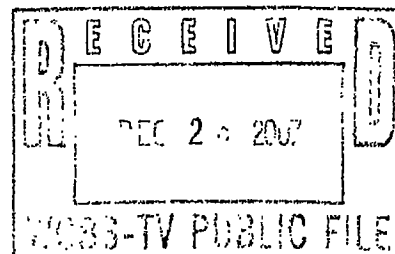
Dear Joanna:

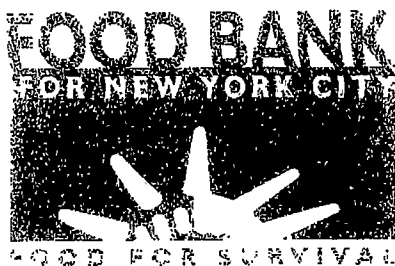
Thank you for your generous contribution to the Reisenbach Foundation's *16th Anniversary Tribute for a Better and Safer New York*. Our December 3rd Gala at the University Club was a stunning success in every sense, as old friends and new acquaintances celebrated all that we've accomplished in the last sixteen years. An overflow crowd of 350 guests was on hand as Martha Stewart, Sheryl Crow, and Joe Abruzzese presented the 2007 Distinguished Citizenship Awards to our honorees, John Hayes, Wenda Millard, and Charlie Rutman. If you were there, you know what a special evening it was. If you were unable to join us, may I say that you were missed, and I hope you can make it next year.

We have posted some photos of the event on our website. I hope you will have a look at it. In the meantime, on behalf of the entire board and staff, I thank you again and wish you the very best of the holiday season, and a happy and healthy New Year.

Sincerely,

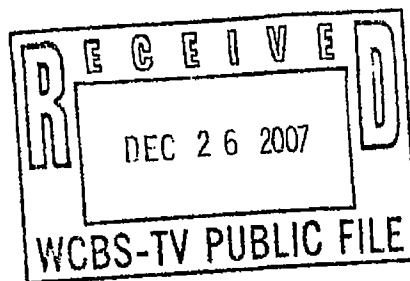
Bob Lilley





December 20, 2007

Sharon Persaud
Public Affairs Manager
WCBS-TV
524 West 57th Street
New York, NY 10019



Dear Ms. Persaud,

Thank you for your participation in NYC Goes Orange! Your partnership was an integral part of its success this year. Across the five boroughs, millions of New Yorkers were asked to join our fight to end hunger because of partners like you.

Thank you for your tremendous contribution to hunger awareness and for extending our campaign's reach to yet another valuable venue - yours. We would like to show our appreciation by inviting you to our annual *Fall Campaign Thank You Event*, to honor your time, effort and support of the Food Bank. At the event we will be showing our compilation reel highlighting all our fall campaigns and their outcomes and media coverage. Your official invitation will be arriving soon, but mark your calendar for January 14, 2008 at the Russian Tea Room.

This year's successes are quantifiable—from theaters to banks to restaurants and markets we distributed 10,000 postcards and buttons. Our NYC Goes Orange bags were offered exclusively at Grand Central Market. Media coverage extended from print to radio to television and even to *MovieFone*! Delta Air Lines hosted our campaign launch at Sky360° in Manhattan and our ringing of the closing bells at both the NYSE and NASDAQ were on many financial news channels and programs. *The New York Times*, *amNew York*, *CW11* and *1010 WINS*, to name a few, ran our public service announcements. All of our efforts provided more than 254,955 meals!

It is through your contribution, and the help of partners throughout the entire city, that we were able to come one step closer to ending hunger, together.

Best regards,

Lucy Cabrera, Ph.D.
President & CEO

Persaud, Sharon

From: AnneVandyke@aol.com
Sent: Wednesday, December 12, 2007 8:37 AM
To: Persaud, Sharon
Subject: Re: (no subject)

Dear Sharon,

Thank you for the wonderful tour yesterday! You were very informative, knowledgeable and professional. My friends and I were able to come out of CBS news with a general understanding of a newscast and a thorough appreciation of the complexity involved with broadcasting a live news show. Last night, I watched the CBS 6:00 and 11:00 news and will be a CBS news fan from now on!

As we discussed, I will forward your e-mail address to Meg Campoli. I will also save it for when my daughter, Chanel, a senior in high school, will be looking for an internship.

Thank you again for the tour. It was very exciting for my friends and !!!!!

Sincerely,

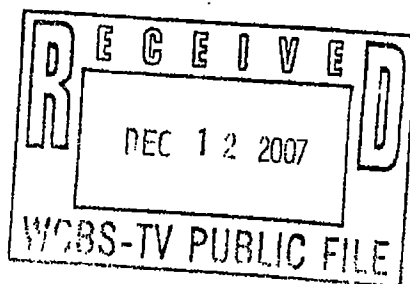
Anne Van Dyke

74 Sherwood Rd.

Norwood, NJ 07648

201-784-8655

See AOL's [top rated recipes](#) and [easy ways to stay in shape](#) for winter.



12/12/2007



PEPSICO Youth Leadership Conference

Joanna Brahim
Director, Communications & Community Affairs
WCBS-TV
524 W. 57th Street
NY, NY 10019

December 5, 2007

Dear Joanna,

We would like to extend appreciation and gratitude for all of the time and effort you spent in coordinating the attendance of Ms. Kate Sullivan to the PepsiCo Youth Leadership Conference on November 29th, 2007. The addition of Ms. Sullivan was a perfect cap to the pivotal full-circle moment of the conference day.

For the students attending this conference the award presentation is more than just handing out accolades. The conference itself inspires students to reach for success and manage a project within their schools and community. The students and schools that accomplish their set goals receive these awards with great honor. The teenagers in attendance hear and see first hand that miracles can happen when just one person decides to "Choose to Lead" in an effort to change their community.

This conference brings together very diverse groups of students to learn that we all must "Choose To Lead" in each area of our life to succeed. Ms. Sullivan brought a familiar face to the award ceremony and added an inspirational element to the conference with her presentation. The teenagers were impressed by her attendance as a well-known local celebrity who came to applaud their efforts in changing the world around them.

This year's awards honored a few schools that really extended their project goals to impact more than just their communities. Two of the five projects are described below:

The Peekskill High School student government took on a "Breast Cancer Awareness Week" to support and raise money in honor of two of their very own teachers who are currently battling with the disease. Because of the awareness and action taken by these student leaders, an entire campus was able to come together to accomplish something larger than they could have accomplished apart.

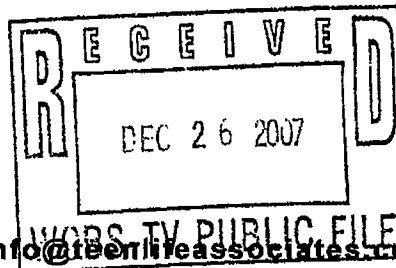
Students who attended last year with the S.U.N.Y. Purchase S.T.E.P. Program took on an international challenge they named, "People to People Ghana Project." Student leaders in this group were not about to let economic hardship or international challenges stop them from providing leadership to a project with life changing implications. Eventually they raised enough funds to ship two sewing machines to suffering families in Africa who now have a source of income and personal pride.

Please extend our warmest thank you to Ms. Sullivan and the WCBS-TV station for their support of this remarkable moment in changing these students' lives.

Sincerely,

PepsiCo Youth Leadership Committee

cc. John Naprowski



• Phone: 800-607-4420 • Email: info@teenlifeassociates.com •
Web: www.teenlifeassociates.com

Post Office Box 271346, Tampa, Florida 33688-1346



FDNY

"Let Us Do Good" Children's Foundation

November 2007

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DIRECTOR, COMMUNICATIONS & COMMUNITY AFFAIRS

JOANNA BRAHIM

524 W. 57TH STREET

NEW YORK NY 10019

Dear JOANNA BRAHIM,

Stephen's legacy of love and compassion lives on and on!

Now, there is a broader legacy, a steady stream of miracles, wonders, and unabashed goodness that continually astounds us. The 6th Annual Tunnel to Towers Run was a resounding success, something beyond our wildest expectations. *Because of you.*

Everything that made the event so incredible came from your kind hearts and hard working hands. We are deeply humbled and grateful for your unstinting dedication to our foundation.

The Pasta Dinner was a celebration of those great and wonderful souls who perished on 9/11; how blessed we were to enjoy, together, in the greatest setting in the world, the delicious food, a wonderful swing band, and a resounding fireworks display!

And the run! Our bodies and our spirits were nourished by the exceptional TV coverage, a multitude of runners and walkers, an operatic duet, a Billy Joel band, the long line of firefighters, the banners and the flags, the pipers, the onlookers, the wonderful decorations, the cheerleaders, the music, and a sunlit day.

All the blood, sweat, and tears that went into the street set-up and tear-down, the start and finish teamwork, and the street entertainment allowed our runners to have such an exhilarating experience.

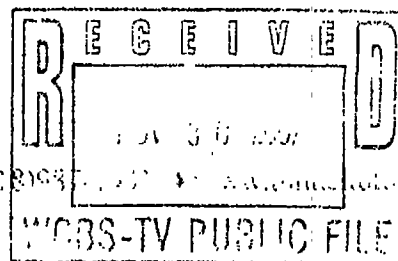
We could not pay tribute to our fallen heroes and all those taken so swiftly, in the prime of their lives, without your unbelievable generosity. You do their great spirits such honor and justice through your continued goodness.

We send each and every one of you our deep and heartfelt thanks.

God bless you all!

The Siller Family

The Siller Family



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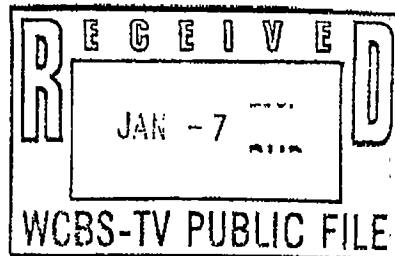
Michael Sharrell



THE ALAN T BROWN FOUNDATION TO CURE PARALYSIS

January 3, 2008

Ms. Sharon Persaud
Public Affairs Manager
WCBS-TV
524 W. 57th Street
New York, NY 10019



Dear Sharon,

On behalf of The Alan T Brown Foundation to Cure Paralysis (ATBF) we would like to thank you for donating a tour for 4 people of the WCBS-TV Newsroom and the viewing of a taping of the Noon Newscast with Dana Tyler and Jim Rosenfield. The prize will be used with the raffle for our 4th Annual Family Fun Day on Sunday, January 27, 2008 at the 69th Regiment Armory in New York City.

The Family Fun Day presents an important opportunity for ATBF to introduce people to our organization and raise awareness about its mission. The event proceeds will be allocated toward the Foundation's research commitments and Outreach Program, which operates as a lifeline to those striving to regain control of their lives following paralysis.

We are most appreciative for your support. With our best wishes for a New Year filled with good health and happiness.

Sincerely,

Fran Brown
Executive Director

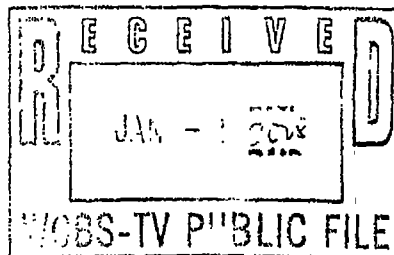
Kate Kaschenbach
Director of Development

Persaud, Sharon

From: Brahim, Joanna
Sent: Wednesday, January 02, 2008 1:09 PM
To: Persaud, Sharon; Sullivan, Kate (WCBS-TV); Elliott, John R; DuBois, Maurice; Green, Shelli
Cc: Friend, David; Dunn, Peter
Subject: FW: Thank You from Main Street Elementary School in Orange, NJ

YI...nice note thanking everyone involved in their tour.

Joanna Brahim
 Director, Communications & Community Affairs
 WCBS-TV
 124 W. 57th Street
 NY, NY 10019
 P: 212-975-6415
 F: 212-975-4299
 brahim@cbs.com
 http://wcbstv.com/



From: Anthony St. Jean [mailto:stjeanan@gmail.com]
Sent: Wednesday, January 02, 2008 11:44 AM
To: Brahim, Joanna
Subject: Thank You from Main Street Elementary School in Orange, NJ

Hi Joanna,

Thank you for all of your efforts in helping to coordinate our visit to the CBS 2 News This Morning on Wednesday, December 19, 2007. It was a pleasure to work with Sharon Persaud who responded in a timely manner to all of my e-mail messages, and answered all of my questions. We were all well received by everyone at the network.

Most importantly, the students valued the tour and learned considerable from speaking with Sherri Green, Kate Sullivan, John Elliott, and Maurice DuBois. The photo ops, and being on live television served as the "icing on the cake." This was an indelible experience for all of us.

With the generous support of people like you, we can provide students with opportunities that they would not normally have. Most importantly, we can continue to encourage our students to strive for excellence in all aspects of their lives.

Thank you again, and I look forward to collaborating with you again in the future.

Sincerely,

Anthony St. Jean, MA
 6th - 8th Grade Technology Coordinator
 Main Street School
 369 Main Street
 Orange, NJ 07050
 Office: 973-677-4000 ext. 1219
 Cellular: 908-283-0706
 fax: 973 677-0925
 stjeanan@mail.orange.k12.nj.us

1/2/2008

Dear Ms. Persaud,

January 11, 2008

Thanks so much for touring us around the set! You were so nice and hopefully "I" came back soon!

Love,

[Signature]

CH 2 NEWS 6





Dear Ms. Persaud,

Thank you so much for your time and letting us get an inside look at CBS studios. I found everything you showed us very interesting. It was a wonderful opportunity to tour CBS. I learned a ton!

Sincerely,

Nicki

CBS

Dear Mrs. Persaud,
Thank you so much for giving us the
tour of the news room. It was really
fun. and I learned a lot.

Lots of love,

Anna Durik
from The Hewitt School

CBS

MS.PERSAUD,

**THANK YOU FOR SHOWING US AROUND. IT WAS
A BLAST! I CAN'T STOP TALKING ABOUT IT!THE
NEWS ROOM IS KEWL AND SO IS THE STUDIO. I
WISH I COULD SAY THANK YOU 1,000,000,000 TIMES
BUT I CANNOT, SO THANK YOU SOO MUCH!**

SAVANNAH STONE





January 14, 2008

Ms. Joanna Brahimi
WCBS-TV
524 West 57th Street, Rm4415
New York, NY 10019

James J. Taratunio- President
AYUDA for the Arts
Jasmine Murga-Springer - VP
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Anthony Tolliver*
Freedom Hospitality
Kevin Uhrin
Bergdorf Goodman
Jay Williams
Jay Williams Group
Rudy Zaccagno
NY Daily News

*AYUDA Board Members

Dear Joanna,

On behalf of the Board of Directors and the Gala Planning Committee of AYUDA for the Arts, I want to thank you for your generous sponsorship donation for our event, *A Fashionable Taste of New York* at Cipriani 200 on November 12th, a successful event. Your support is truly appreciated.

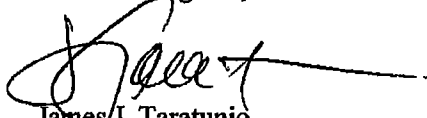
As part of the program that evening, AYUDA for the Arts was proud to present five students with scholarships. The scholarships for Damaras Sosa and Terence Bui of Bishop Ford High School in Brooklyn, who represented the arts of painting and sculpture, were funded by the Savoy Bank. The scholarships for Julissa Vargas, who will be studying at the Culinary Institute of America (CIA) and for Aaron Kimmel and Mechi Aharanwa who are enrolled at Juilliard for Music and Dance, respectively were funded from a grant through Con Edison.

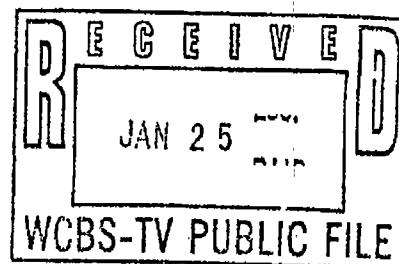
These students are representative of the creative minds that AYUDA for the Arts helps, through your support. They will also be able to access the mentoring program that AYUDA for the Arts is offering through the New York Academy of Art. We are also thankful to corporations like yours along with Con Edison, Savoy Bank, Nautica, Goya, Fox5, WABC and Target, who have come forward to do their part to support our urban youth.

We want to thank you for your belief in the mission of AYUDA for the Arts. With continued support and participation of our sponsors and individual donors like you, AYUDA for the Arts will be able to provide these much needed services to this greatly underserved sector of our community. If you wish to learn more about our organization, you can contact me at (917) 968-4191, send an email to AyudaArts@cs.com or visit our website at www.AYUDAFORtheArts.org.

Thank you again for joining us at *A Fashionable Taste of New York*. Please tell your friends and business associates about us, our mission, our event and how much fun you had. We plan to have this event again next year on November 10th, 2008, so "Save the Date" and be sure to put it on your calendar now. You will be hearing from us about it soon and we hope to see you again.

Warmest Regards,


James J. Taratunio
President, Board of Directors



Alliance for Young Urban Design and the Arts

542 East 79th Street, Suite #2C, New York, NY 10075 Phone: (917) 968-4191
Email: AyudaArts@cs.com www.AYUDAFORtheArts.org

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A Slice of Latin America 25th Anniversary Gala

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March 11, 2008

Ms. Joanna Brahim
Director of Communications
WCBS-TV
524 West 57th Street
New York, NY 10019

Dear Ms. Brahim,

On behalf of the The Committee for Hispanic and Families, Inc. (CHCF), I would like to thank you for attending our "A Slice of Latin America" gala on February 26, 2008. This year's Gala celebrated our 25th anniversary and proved to be an exciting evening and both a financial and social success. I hope you enjoyed the evening filled with delectable tastings, exceptional music and dancing, and the camaraderie of good friends.

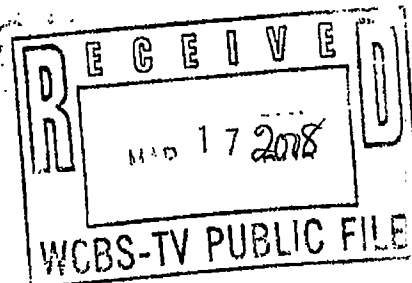
The Gala attracted 500 guests, and the money raised helps CHCF to continue to be the voice for Latino families in the halls of power. We will continue to combine direct service and policy to improve the quality of life for Latino children and families. We stand committed in our belief that successful children need strong families, and that's why we offer a series of programs and initiatives that help not just children, but entire families.

For the past 25 years, we've delivered top quality work -from the thousands of people we've served to our 4-star rating on Charity Navigator for the second year in a row. With your support, we will continue to provide opportunities and success for our diverse Latino family.

Many thanks for your support!

Sincerely,

Elba Montalvo
Executive Director



The Committee for Hispanic Children and Families, Inc.

110 William Street, Suite 1802, New York, NY 10038 T: 212-206-1090 F: 212-206-8093 www.chcflnc.org





April 4, 2008

Joanna Brahim
WCBS-TV
524 W 57th St
New York, NY 10019-2930

©2007, American Heart Association. Also known as the Heart Fund. TM Go Red trademark of AHA, Red Dress trademark of DHHS.



Dear Wear Red Day Participant:

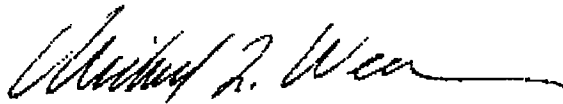
Thank you for saving lives! That is what you did by participating in National Wear Red Day on Friday, February 1, 2008. You were one of the thousands of sites across the country that supported the American Heart Association and the Go Red For Women movement.

On behalf of the volunteers and staff of the American Heart Association, Founders Affiliate, thank you for your participation in Wear Red Day 2008. Your generous donation of \$475 will play a vital role in helping the American Heart Association's mission to build healthier lives, free of cardiovascular disease and stroke.

By participating in National Wear Red Day and supporting the Go Red For Women movement, you help empower women to love, and save, their hearts through lifestyle choices and actions. You joined women, and men, throughout the country by "going red" and focusing attention on the number one killer of women and the number one health threat of women today – cardiovascular disease. We also invite you to join the Movement by visiting www.GoRedForWomen.org, take the Heart Check Up, make an appointment to see your doctor and become your own heart health advocate.

Once again, your gesture of "going red" and support of National Wear Red Day made a difference. Please accept our sincere gratitude and appreciation for your life saving support.

Sincerely,

A handwritten signature in black ink, appearing to read 'Michael L. Weamer'.

Michael L. Weamer, CAE
Executive Vice President
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Fair Media Council

April 28, 2008

Joanna Brahim
Director, Communications & Community Affairs
WCBS-TV
524 West 57th Street, 4th Floor
New York, NY 10019

Dear Joanna:

Thank you for making the Fair Media Council's Folio Awards one of the brightest and most important events of the year on Long Island.

The feedback from Folio on April 25, 2008 has been nothing but outstanding, and we have you to thank for making it possible.

I hope you enjoyed the show, but also, I hope you noticed how much we've grown, and the new products and services we're continuously rolling out for the betterment of our community. Your support has made it all happen.

In particular, your support of the Folio Awards allows us to send a very strong – and a very loud – message to the media. They know their work is being critiqued throughout the year, and the Folio Awards serves as a platform for their annual performance review.

On behalf of the board of directors, we thank you for your support of Folio and the Fair Media Council.

All the best,


Jaci Clement
Executive Director

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April 29, 2008

Joanna Brahim
WCBS-TV
524 West 57th Street
New York, NY 10019

Dear Joanna Brahim,

Thank you for contributing an auction item for our upcoming annual gala *Something to Share: a Toast to our Mothers*. Dress for Success could not exist without the support of patrons like WCBS-TV and your contribution enabled us to surpass our fundraising goal of \$1 million for the evening.

Dress for Success advances low-income women's economic and social development and encourages self-sufficiency through career development and employment retention. Dress for Success responds to the needs of our communities by providing programs that help economically disadvantaged women acquire jobs, retain their new positions and succeed in the mainstream workplace. We achieve these goals through our suiting program, the Professional Women's Group, mentoring, career seminars, and more. In 2006, we suited over 5,000 women in New York City alone and helped over 90% of our Professional Women's Group members stay gainfully employed.

Your contribution of a(n) studio tour for 4 for amount of \$0 will go a long way to enrich the lives of our clients and on behalf of our board of directors, staff and clients, we thank you. You make it possible for our women to move from suits to self-sufficiency. **Federal tax law requires us to inform you 100% of your donation is deductible for Federal Income Tax purposes as a charitable contribution.**

Once again, thank you for your generosity and ongoing support for our cause.

Sincerely,

Susan Simmons
Development Associate

EIN#: 13-404-0377

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American Heart Association | American Stroke Association

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National Center

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americanheart.org

April 30, 2008

Re: *The Heart of Diabetes*TM Campaign with Randy Jackson

Dear Public Service Director:

We want to thank those of you who ran *The Heart of Diabetes*TM public service announcement - it is important to the American Heart Association and Randy Jackson that those living with type 2 diabetes are provided important information about the disease.

For those of you who are considering putting *The Heart of Diabetes*TM PSA in rotation, we look forward to working with you on future programs, but must remind you that as previously noted, stations must not run the PSA after March 31, 2008.

If you have any questions or would like additional information, please contact Amy Losak at 646-935-3917.

Sincerely,

Daniel W. Jones, M.D.
President

Please remember the American Heart Association in your will.



Persaud, Sharon

From: Aalbue, Raymond [Raymond.Aalbue@va.gov]
Sent: Tuesday, June 03, 2008 10:00 AM
To: Bartelstein, Steve; Steve Bartelstein #2
Cc: Persaud, Sharon
Subject: RE: Brooklyn VA Cancer Survivor celebration

Steve,
can't tell you how much your presence and your comments at our Cancer Survivor Celebration meant to all those in attendance. The hospital has been buzzing about it, and most have said it was the best celebration in the 12 years we have been holding the event. It is mainly because you took the time to not only share your story with us, but you listened to the stories of others. God Bless you!

Thanks also for your moving story on the 11PM. Pointing out that VA's Cancer Survivors have already survived while in service to their country highlights the fact that many of our Veterans are still serving, helping others and sharing their own stories. In the VA system, "No Man Is an Island" is a benchmark by which all else should be measured.....Veterans helping Veterans. One example is the Brooklyn "Key" Chapter of the American Ex-prisoners of War. All WWII Veterans, these men fund raise in good weather and bad, heat and cold, then donate the money to the hospital. It's not just welcome packets they provide. They raise enough to purchase much needed equipment for the hospital, so other Veterans can get well.

Once again, thanks for making the effort to share one of the chapters of your life. You truly are a remarkable Cancer Survivor.

Sharon,
Thanks for all your help on this.

Ray

VR
Raymond P. Aalbue
Public Affairs Officer
VA NY Harbor Health Care System
718-630-2804
Email: raymond.aalbue@va.gov

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6/3/2008

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march for babies



March of Dimes Foundation

New York Division
233 Park Ave South, 3rd Floor
New York, NY 10003
Telephone (212) 353-8010
Fax (212) 353-1063

marchforbabies.org

Dear Walkers,

Thank you so much for registering for March for Babies. Although we had a rainy day, over 8,000 walkers came out to walk with us on Sunday, April 27 at Lincoln Center in New York City. When Emma and I stood on stage that morning, and looked out at the sea of umbrellas; families and friends standing in the pouring rain, we knew we were on our way to reaching our goal of raising \$ 3.2 million for March of Dimes New York Division. We are asking each and every one of you, those who walked and those who could not, to help us get there.

The important work that March of Dimes does, helps Emma, and the over 30,000 babies born too soon each year in New York State. With the funds you raise, you are helping to bring us closer to the day when all babies have a healthy start in life.

If you have sent in your pledged funds, we thank you! If you still have funds outstanding, please use the enclosed envelope and send them to March of Dimes, today! If you have questions or need assistance, you may call 212.353.8010. Once again, thank you for your support and most of all for being a Champion for Babies!

Sincerely,

Eli Manning

Minneapolis - WCCO